



**TRUNG TÂM THÔNG TIN THƯ VIỆN**

**HƯỚNG DẪN**

**TRA CỨU CSDL PROQUEST CENTRAL**

# TRANG CHỦ PROQUEST CENTRAL

Nhập từ khóa tìm kiếm vào ô tìm kiếm

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## Advanced Search

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in

AND

OR

in

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Limit to:  Full text  Peer reviewed

Publication date:

Nhập từ khóa tìm kiếm và sử dụng toán tử AND, OR, NOT để kết hợp từ khóa tìm kiếm

Search

Clear form

## More search options

Source type:

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Language:

- Select all
- Dissertations & Theses
- Magazines
- Newspapers
- Other Sources
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- Reports
- ...

- Select all
- Accounting & Tax Standard
- Advertisement
- Annual Report
- Article
- Audio/Video Clip
- Back Matter
- Bibliography

- Select all
- Abkhazian
- Afrikaans
- Albanian
- Ancient Greek
- Arabic
- Azerbaijani
- Basque

Lọc kết quả tìm kiếm theo nguồn dữ liệu, dạng dữ liệu và ngôn ngữ

# TÌM KIẾM TRONG CSDL RIÊNG CỦA PROQUEST CENTRAL

## ABI/INFORM Collection

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## ABI/INFORM Collection

The most comprehensive ABI/INFORM™ database, this comprises ABI/INFORM Global, ABI/INFORM Trade and Industry, and ABI/INFORM Dateline. The database features thousands of full-text journals, dissertations, working papers, key business and economics periodicals such as the Economist, country-and industry-focused reports, and downloadable data. Its international coverage gives researchers a complete picture of companies and business trends around the world.

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## Subject coverage

- Business
- Economic conditions
- Corporate strategies
- Management theory

## Included databases

- [ABI/INFORM Dateline](#) ⓘ
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Định vị dễ dàng tới các kiểu tìm kiếm thông thường trên giao diện mới

Tính năng lọc kết quả tìm kiếm hiển thị ngay trên trang chủ CSDL

Lọc thông tin theo chủ đề hoặc theo CSDL nhỏ

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- Search the online Help.
- Discover answers to common

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Related searches Business Business AND P View all >

179,458,440 Results Search

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Select 1-20 0 Selected items Brief view Detailed view

Full text

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Source type

- Newspapers (59,749,779)
- Reports (51,786,496)
- Wire Feeds (33,570,332)
- Trade Journals
- Scholarly Journals
- More options...

Publication date

1854 - 2016 (decades)

Tổng số lượng kết quả tìm kiếm

Lọc kết quả tìm kiếm dạng toàn văn

Lọc kết quả tìm kiếm theo dạng dữ liệu

Lọc kết quả tìm kiếm theo năm xuất bản

Business Objects Awards Customers for Excellence in Business Intelligence

Business Editors/High-Tech Writers Business Objects International User Conference. Business Wire [New York] 11 Nov 2003: 1.

PHOENIX--(BUSINESS WIRE)--Nov. 11, 2003--DaimlerChrysler

by Business Objects Business Objects (Nasdaq:BOBJ) (Euronext Paris)

Abstract/Details Full text Preview

Delivers Business Intelligence Web Services

Tech Writers. Business Wire [New York] 11 June 2002: 1.

for Business Objects. "Today's successful

businesses to accelerate the adoption and benefits of business intelligence,

businesses can register and subscribe to web services. The business intelligence

Abstract/Details Full text Preview

Business Objects Partner Program Continues Growth and Success

Business Editors/High-Tech Writers Business Objects Americas Partner Summit. Business Wire [New York] 11 Feb 2002: 1.

PALM SPRINGS, Calif.--(BUSINESS WIRE)--February 11, 2002--

40 New Partners Align With Business Objects To Offer Market Leading Business









Abstract/Details Full text Preview

4 Business Objects Selected Number One in Business Intelligence by Readers of Intelligent Enterprise

# TRANG KẾT QUẢ TÌM KIẾM

- **Publication title:** lọc theo nhan đề xuất bản phẩm
- **Document type:** lọc theo dạng tài liệu
- **Subject:** lọc theo chủ đề
- **Company/ organization:** lọc theo tên công ty & tổ chức
- **Location:** Lọc theo vị trí
- **Person:** Lọc theo tên tác giả
- **Language:** Lọc theo ngôn ngữ
- **Database:** Lọc theo bộ CSDL

|                      |   |
|----------------------|---|
| Publication title    | ▼ |
| Document type        | ▼ |
| Subject              | ▼ |
| Company/organization | ▼ |
| Location             | ▼ |
| Person               | ▼ |
| Language             | ▼ |
| Database             | ▼ |

- ...powerful to share knowledge. As **business** intelligence increasingly  
...critical application for driving **businesses** and customer relationships  
Abstract/Details  Full text Preview ▼
- 
- 6  **Business** Objects and NCR Teradata Sign Reseller Agreement; Teradata Sales Representatives Now Offer Award  
Winning **Business** Objects Software to Customers Worldwide  
**Business** Editors/High-Tech Writers. **Business Wire** [New York] 15 Oct 2001: 1.  
...global alliances for **Business** Objects. "Like NCR we  
...efficient, and competitive **businesses**. Teradata customers  
...have access to reliable **business** intelligence solutions  
Abstract/Details  Full text Preview ▼
- 
- 7  **Business** Objects Delivers Portal Integration Kit for SAP Portals Solutions  
**Business** Editors/High-Tech Writers. **Business Wire** [New York] 02 Oct 2001: 1.  
... SAN JOSE, Calif.--(**BUSINESS WIRE**)--Oct. 2, 2001-- Integration Combines  
...Analyze, and Share Key **Business** Information Through a Single Interface  
Abstract/Details  Full text Preview ▼
- 
- 8  **Business** Objects and Acta Technology Announce Reseller Agreement  
**Business** Editors/High-Tech Writers. **Business Wire** [New York] 10 July 2001: 1.  
...relevant **business** logic for **business** intelligence (BI) as well  
...enterprise uses. **Business** Objects enables companies  
...applications. In this market, **Business** Objects today announced BusinessObjects  
Abstract/Details  Full text Preview ▼
- 
- 9  **Business** Objects Delivers **Business** Intelligence For Microsoft Enterprise Portal Customers  
**Business** Editors/High-Tech Writers. **Business Wire** [New York] 02 May 2001: 1.

# TRANG KẾT QUẢ TÌM KIẾM

Related searches Business Business AND Environment Business AND Management View all >

107,840,433 Results

Search within

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Relevance

Sort

Select 1-20 0 Selected items

Brief view Detailed view

Narrow results

Full

Peer

Source type

Reports (51,200,207)

Wire Feeds (28,295,509)

Trade Journals (15,736,997)

Newspapers (7,653,776)

Magazines (1,905,593)

More options...


Publication date

1  **Business** Objects Awards Customers for Excellence in **Business** Intelligence  
**Business** Editors/High-Tech Writers **Business** Objects International User Conference. **Business Wire** [New York] 11 Nov 2003: 1.  
... PHOENIX--(**BUSINESS WIRE**)--Nov. 11, 2003-- DaimlerChrysler  
... by **Business** Objects **Business** Objects (Nasdaq:BOBJ) (Euronext Paris)

Abstract/Details  Full text

Preview

Chọn đọc phần tóm tắt của xuất bản phẩm

2  **Business** Objects Deliver...  
**Business** Editors/High-Tech W...  
...product marketing for **Bus**...  
... **businesses** to accelerate...  
... **businesses** can register and subscribe to web services. The **business** intelligence

Abstract/Details  Full text

Preview

Chọn đọc/ tải bài toàn văn của xuất bản phẩm

3  **Business** Objects Partner Program Continues Growth and Success  
**Business** Editors/High-Tech Writers **Business** Objects Americas Partner Summit. **Business Wire** [New York] 11 Feb 2002: 1.  
... PALM SPRINGS, Calif.--(**BUSINESS WIRE**)--February 11, 2002--  
...40 New Partners Align With **Business** Objects To Offer Market Leading **Business**

Abstract/Details  Full text

Preview



# TRANG KẾT QUẢ TÌM KIẾM

Relevance Sort

Select 1-20 0 Selected items Brief view Detailed view

1 Preview

**Business** Objects Awards Customers for Excellence in **Business** Intelligence  
**Business** Editors/High-Tech Writers **Business** Objects International User Conference. **Business** Wire [New York] 11 Nov 2003: 1.  
... PHOENIX--**BUSINESS** WIRE--Nov. 11, 2003-- DaimlerChrysler  
... by **Business** Objects **Business** Objects (Nasdaq:BOBJ) (Euronext Paris)  
Abstract/Details Full text

**ABSTRACT (SUMMARY)**

As part of this year's awards, **Business** Objects also presented the CIO Leadership award to Reese Harasawa of Bank of Tokyo-Mitsubishi, for his leadership in using **Business** Objects solutions to create an innovative enterprise performance management. Bank of Tokyo-Mitsubishi uses **Business** Objects to monitor and analyze the performance of the **business** from several different perspectives to improve profitability and customer satisfaction. Mr. Harasawa and the five winning customers were honored to 2003 **Business** Objects International User Conference in Phoenix, AZ.

Jenny Craig, Inc.: Jenny Craig has deployed BusinessObjects Enterprise 6 for enterprise performance management. The company uses **Business** Objects to track, understand, and manage several areas of its **business**, including client progress, client loyalty, direct marketing, and financial analysis. The weight management provider uses BusinessObjects Enterprise 6 for daily reports for marketing key performance indicators, and for analysis of customer profiles and marketing efforts. Jenny Craig began using **Business** Objects as its standard query, reporting and analysis solution three years ago. Two years later, the **business** intelligence implementation became a corporate-wide initiative when they integrated customer, financial, and marketing data. The initiative has helped the management provider better understand the needs of ...

|              |         |                              |
|--------------|---------|------------------------------|
| Company      | Name:   | Jenny Craig Inc              |
| /            | Ticker: | JC;                          |
| organization | Name:   | Morgan Stanley & Co Inc      |
|              | NAICS:  | 523120                       |
|              | DUNS:   | 00-698-7879;                 |
|              | Name:   | Unisys Corp                  |
|              | Ticker: | UIS                          |
|              | NAICS:  | 235310                       |
|              | DUNS:   | 00-535-8932;                 |
|              | Name:   | Bank of Tokyo-Mitsubishi Ltd |
|              | NAICS:  | 522110;                      |
|              | Name:   | <b>Business</b> Objects SA   |
|              | NAICS:  | 511210                       |

Found in: ABI//INFORM Collection

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- Reports (51,200,207)
- Wire Feeds (28,295,509)
- Trade Journals (15,736,997)
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- Magazines (1,905,593)

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Publication date ▲

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Publication title ▼

Document type ▼

Subject ▼

Company/organization ▼

Xem trước nội dung tóm tắt của xuất bản phẩm

# CHI TIẾT KẾT QUẢ TÌM KIẾM

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## Business Objects Awards Customers for Excellence in Business Intelligence

Business Editors/High-Tech Writers Business Objects International User Conference. **Business Wire** [New York] 11 Nov 2003: 1.



Full text Abstract/Details

Abstract Translate [unavailable for this document]

As part of this year's awards, **Business Objects** also presented the CIO Leadership Award to Mr. Harasaka of Mitsubishi, for his leadership in using **Business Objects** solutions to create an innovative system. Bank of Tokyo-Mitsubishi uses **Business Objects** to monitor and analyze the bank from different perspectives to improve profitability and customer satisfaction. Mr. Harasaka was honored today at the 2003 **Business Objects** International User Conference in Phoenix, AZ.

**Jenny Craig** [1], Inc.: **Jenny Craig** [1] has deployed BusinessObjects Enterprise 6 for enterprise performance management. The company uses **Business Objects** to track, understand, and manage several areas of its **business**, including client progress, client loyalty, direct marketing, and financial analysis. The weight management provider uses BusinessObjects Enterprise 6 for daily reports for managers to track key performance indicators, and for analysis of customer profiles and marketing efforts. **Jenny Craig** [1] began using **Business Objects** as its standard query, reporting and analysis solution three years ago. Two years later, the **business intelligence** implementation became a corporate-wide initiative when they integrated customer, financial, and marketing data. The initiative has

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Business Objects Awards Customers for Excellence in Business Intelligence  
**Business Wire** [New York] 07 Nov 2005: 1.  
Business Objects Awards Five Customers for Excellence in E-business Intelligence  
Business/High-Tech Editors Business Objects International User Conference.  
**Business Wire** [New York] 17 Oct 2000: 1.  
Business Objects Awards Five Customers for Excellence in

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# TÌM KIẾM THEO XUẤT BẢN PHẨM

## Publication Search

Narrow publications list

Source type ^

- Scholarly Journals (12,001)
- Trade Journals (4,652)
- Reports (2,606)
- Newspapers (2,150)
- Magazines (1,766)
- More options...

24,679 publications

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All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

All

1  3 R's

**Citation/Abstract coverage:** Spring 1993 (Vol. 21, no. 1) - Spring 1995 (Vol. 22, no. 1), some exceptions

**Publisher:** New Brunswick Teachers' Association

**ISSN:** 0710-7722

Nhập tên xuất bản phẩm cần tìm kiếm vào ô tìm kiếm  
Lọc tìm xuất bản phẩm theo bảng chữ cái hoặc theo nguồn dữ liệu